



UNIVERSITY
OF OREGON

AIM Connections

For Alumni and Friends of the Applied Information Management Master's Degree Program

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The AIM Newsletter Is Retiring! What's In Store?

For many years, the AIM Program has published a bi-annual newsletter with information about AIM students, alumni, and faculty, as well as news related to AIM curriculum. Most recently, we began offering the newsletter primarily in an online format, with a few subscribers opting to continue to receive a hard copy.

After reviewing our current format and realizing that we are more actively and routinely posting

- Follow us on Twitter—@UOAIMProgram
- Like us on Facebook—
<http://www.facebook.com/uoaimprogram/>
- Visit the AIM News Page—
<http://aim.uoregon.edu/about/news/index.php>
- Join us on LinkedIn (for current students and alumni)—http://linkd.in/LinkedIN_AIM

If you haven't visited the AIM homepage recently, we've made a few changes there

... we will be retiring the hard copy of the newsletter and migrating from a bi-annual newsletter to monthly e-mail updates.

newsletter stories via social media as well as our website, we will be retiring the hard copy of the newsletter and migrating from a bi-annual newsletter to monthly e-mail updates. You will be automatically enrolled in the monthly e-mail updates. We also invite you to check out one of our other news outlets for more frequent news items:

as well, including replacing the What's New sidebar with our Twitter feed.



Follow us on Twitter—@UOAIMProgram

AIM Staff

Curt Lind
Executive Director

Linda Ettinger
Sr. Academic Director

Janet Cormack
Sr. Curriculum
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Sonya Faust
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Coordinator

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Program Coordinator

Heather Fisher
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Find AIM on Facebook!

The AIM Program has a Facebook page and we invite you to take a look!

<http://facebook.com/uoaimprogram>

The AIM Program page posts news stories, alumni interviews, links to articles, and alumni and student photos. We encourage you to post comments, upload photos, create and contribute to discussions, and invite others to join. Recent Facebook content includes alumni profiles, articles related to AIM's core curriculum, eBriefings, as well as student and alumni photos.

The AIM Program's Facebook page is accessible for viewing to anyone, but if you wish to receive updates, post or interact with other users, you must have a Facebook account. Facebook is free to join.



New Resources on the AIM Website

We have added a few new resource pages to the AIM website that we hope will be useful to you now and in the future. Take a moment to see what they have to offer!

1. Research resources
<http://bit.ly/AIMResources>—online resources used and suggested by current students, alumni, and faculty
2. Alumni Profiles <http://bit.ly/AlumniProject>—interviews with AIM graduates about their career and how AIM supports their work
3. Twitter feed on the homepage for AIM news, as well as links to related resources

In addition to these new webpages, don't forget about:

- eBriefings: white papers, based on Capstone reports, addressing a variety of issues across all industries <http://aim.uoregon.edu/research/ebriefings/index.php>
- Faculty News and Publications: <http://aim.uoregon.edu/faculty/books.php>
- UO Scholars' Bank: view and download recent Capstone research projects in their entirety <http://bit.ly/UOScholarsBankAIM>

<http://aim.uoregon.edu>

AIM Alumni Updates

Brandon Gatke ('08) is now studying EMBA 90 at Pepperdine University, The George L. Graziadio School of Business and Management.

Christine Jarrell ('05) married Michael Toibin on April 3, 2011. Michael and Christine met soon after she moved to San Francisco from Louisville. They happily live in San Ramon, California which is located in the East Bay area of Northern California.

Jacob Klearman ('06) was recently promoted from IT Helpdesk lead to IT operations manager for Eagle County Government in Colorado.

Joel Tachau ('07) is now design director for Red Privet, LLC.

Paul Teaford ('96) is currently a Configuration Management Tools Administrator overseeing several version control and quality assurance applications for a large multiyear, enterprise software replacement project.

Paul Wooley ('11) is now a network analyst II at TE Connectivity.

AIM Advisory Board
Curt Lind
AIM Executive Director

Linda Ettinger
AIM Sr. Academic
Director

Janet Cormack
Sr. Curriculum
Coordinator

Jane Maitland-Gholson
AIM Faculty

Melinda Geist
AIM Alumna

Sonya Faust (ex-officio)
Credit Programs
Coordinator

Our Best Resource is You!

Do you have online resources, newsletters, or associations that you rely on for your job or career? Let us know about them! We'll post your suggestions on our website, Facebook page, and Twitter feed for other students, alumni, and visitors to see, read, and utilize! Suggest news stories you would like to see or that would be useful in your current position, career, or interests.

We want to continue to keep the AIM Program relevant for you, even after you graduate!

Join AIM's LinkedIn Group

To join AIM's LinkedIn group, create or log in to your LinkedIn account and then follow this link: <http://linkd.in/UOAIMProgram>

If you choose to list University of Oregon as part of your education profile, please consider including the following information: MS, Applied Information Management, 19xx–20xx

The Applied Information Management (AIM) master of science degree was designed to give mid-career professionals relevant skills in information management, information design, business management, and applied research that can be used immediately on the job.





UNIVERSITY OF OREGON

ACADEMIC EXTENSION

Applied Information Management Master's Degree Program
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**Applied Information Management Master's Degree Program
Offered Fully Online
<http://aim.uoregon.edu>**

Questions? Contact Us!

Mail

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What's New With You?

Thank you for sharing your news on what you are doing, honors and awards, new jobs, promotions, relocations, family developments, and more. Please send in your "What's New in Your Life" card for the next newsletter along with a photo, if inclined. We want to hear from you!

<http://aim.uoregon.edu>